

## Placement Cell Report 2017 – 2018

### EMPLOYABILITY DIAGNOSTIC TOOL:

- Placement Cell in collaboration with Antarang & Adhyayan Foundation initiated an internal audit titled ‘Employability Diagnostic Tool’ to identify the readiness score of our college to conduct Career Ready Programs from 3<sup>rd</sup> Oct. 2017 to 11<sup>th</sup> Oct. 2017.
- The program was carried out in 4 stages-
  1. Orientation
  2. Self-Review by College
  3. External Review
  4. Quality Dialogue



#### Step 1:

- College Self-Review & Evaluation Team was Set-up that comprised of Professors, students, parents, placement cell staff and alumni.

**Step 2:**

- College External Review & Evaluation team was set-up which comprised of the Principal, 3 members from Antarang Foundation.

**Step 3:**

- Orientation session was conducted for CSRE and CERE team by Antarang & Adhyayan team.

**Step 4:**

- The teams visited all the classes on a regular working day to get an in-depth view of how classes are conducted. The team members observed, asked questions and also initiated discussions with students when they went to the classrooms. They also saw assignments, projects, essays, research papers etc. prepared by students of different faculties.
- The CERE team interviewed the Management members, Principal, Professors, students and Parents to get a better understanding of the working of our college.

**Step 5:**

- CSRE & CERE teams filled the ratings .

**Step 6:**

- All members of CERE & CSRE teams were present to discuss the Quality Dialogue and Action Plan before declaring the audit result.

**RESULT:**

The CSRE & CERE team together rated the college as sometimes. The statement which was voted for unanimously is “institution provides students with tools and opportunities to identify their interests”.



### **SWOC Analysis of our College:**

#### **Strengths:**

- Students have been provided with lots of resources
- College has many good practices but in pockets
- Most of the teachers have a wonderful relation with students that is really touching
- Book Bank
- Good Library Resources
- Good student-teacher connection

#### **Weaknesses:**

- Language Barrier
- Usage of facilities provided to students is low
- Too much focus is on third year students
- Need to have internships for first and second year students

#### **Quality Dialogue:**

- Need more computers.
- Need a systematic time table for computers.
- Non-teaching staff needs to be more co- operative.

- Few teachers need to have a better rapport with students to avoid dropouts.
- Canteen is unhygienic, expensive.
- Toilets need to be cleaned regularly at intervals.
- Students common room should be made available to students to use during free time between lectures and otherwise.



**Detailed report of the above is attached as Annexure I.**

### **PLACEMENT CELL REPORT FOR 2017-18**

#### **OBJECTIVES:**

1. To acquaint students with the career options available after UG/PG.
2. To provide full-time/part time employment opportunities to students.
3. To bridge the gap between the Campus and the Corporate & provide Employability Skills to overcome this gap.
4. To conduct a Career Fair.

#### **PROCESS:**

- Acquainting students with the career options available after UG/PG:
  1. Organised a guest lecture for all TY B.Com & BA students on career choices on 11<sup>th</sup> August 2017.

2. Organised a workshop on Critical Thinking for TY BAMB students by Ms. Sherry Yezdani from Antarang on 8<sup>th</sup> Sept. 2017.
3. Organised a guest lecture for all T.Y.B.Com, B.Com-AFI BA & BMS students on 'Competitive exams as Career Avenues' on 29<sup>th</sup> Nov. 2017 by Ms. Vaishali Patil, founder of Study Circle.
4. Organised a guest lecture on 'CA/CS exams as a career option' by Mr. Vikesh Mundhra, an All India merit holder in CA on 13<sup>th</sup> Jan. 2018 for T.Y. B.Com, BAFI & BMS students.
5. Entrepreneurship Development Program in collaboration with MSME (Micro, Small & Medium Enterprises), Government of India was organized for B.Com & BAFI students. Mr. Sanjay Kumar & Mr. Aurora, Assistant Directors of MSME spoke to the students on the significance of entrepreneurship & schemes offered by the Government for budding entrepreneurs. Two budding entrepreneurs, Kalpesh & Jagruti also addressed the students.



Entrepreneurship Development Program in collaboration with MSME



- Providing part time/full-time job opportunities to students:
  1. 4 M.Com.students were sent to 'Arts in Motion 'dance studio for the post of floor manager. 2 students were selected for the same with a salary of 7500/- per month..
  2. 2 M.Com students were given an part time opportunity in our own college office under 'Earn while you learn' scheme. Ms. Vinny Jain & Ms. Sunmathi are given a stipend and work from 12 to 5 pm, Monday to Friday and from 10 am to 1 pm on Saturday.
  3. 3 students namely Ms. Renuka, Manisha & one more student from BA Marathi medium joined as volunteers at APNISHALA, an NGO.
  4. Ms. Gouri Adagale from TY BA has joined Adhyayan, an NGO as a Communication Intern.
  5. Ms. Pooja Yadav & Ms. Rehana from TY BA have joined as Community engagement interns, part-time at Antarang.
  6. Ms. Manisha Poojary & Ms. Keerthi Srinivasan from M.Com were given Internship with the Academic advancement Centre.

7. Ms. Payal Jain from M.Com department was placed as a intern with the Placement Cell.

- Employability Skills Training Programs:

#### **LANTARANG FOUNDATION:**

- Signed an MOU with Antarang Foundation for 'Career Ready' program for T.Y.BA, TY BAMB & B.Com students.
- Placement cell of Smt. MMP Shah Women's College of Arts & Commerce, in collaboration with Antarang Foundation envisions a world where young people should be encouraged to passionately, productively and positively engage in a vocation of their choice through career focused programs. Antarang Foundation has two program options - Career Aware and Career Ready. The foundation works to bridge the employability gap that exists among youth. The program delivers career guidance, develops core employability skills and finally links students to career opportunities.
- The Placement Cell has collaborated with Antarang Foundation to conduct the 'Career Ready' program for T.Y.BA, BAMB & B.Com students. This course was offered to entire English & Gujarati T.Y. BA, BAMB students in the first half of this academic year (2017-18) after a detailed orientation. This program was conducted simultaneously from 11.30am -1.30pm from Monday to Friday in two batches. The Career Ready Program in association with placement cell of Smt. Maniben M.P. Shah Women's College of Arts and Commerce conducted 40 sessions of 2hrs each for every batch. The areas which were covered were self-awareness, career awareness, work skills, work ethics and spoken English. The program also included two expert speaker sessions, two exposure visits, three sessions on critical thinking and one parents meeting. After the program came to an end Mock Interviews were held to train the students for formal interviews.
- Batch I was taken to Don Bosco High School, Kurla for an exposure visit.
- Batch II was taken to Apni Shala, an NGO at Dadar.
- Batch I PTA was conducted on 6<sup>th</sup> Dec. 2017.
- Batch II PTA was conducted on 30<sup>th</sup> Nov. 2017.
- Antarang was offered to 40 B.Com students in the second half of the year.





- The students who graduate from the ‘Career Ready’ program, will then be sent for interviews to various companies/institutes for jobs of their liking.
- Apart from Employability Skills, these students will be provided with a free APTECH Course (right from basic to advance) in any Aptech institute that falls in their vicinity. The students can also enroll for a free English Speaking course with the institute ‘Manpasand Life’ at Grant Road. Smt. MMP Shah Women’s College has entered into an MOU with Antarang Foundation & this course will be offered to all students from the next academic year.

## **II. TECHNOSERVE FOUNDATION:**

- Placement Cell signed an MOU with Technoserve and has been co-ordinating to conduct “Job Skill Development Program” for students of T.Y.B.Com, T.Y.BMS and T.Y.B.Com-AFI.
- Technoserve orientation was held on 28<sup>th</sup> Nov. 2017 for BMS, B.Com & BAFI students.





- TechnoServe (TNS) is a not for profit economic development agency which creates business solutions to poverty. They work closely with rural and urbanizing women and men in developing countries to build enterprises that generate income, create livelihood opportunities and fuel economic growth. Headquartered in the United States, they operate in more than 30 countries.





- TechnoServe has been active in India since 2007, working to:
  - 1) **Strengthen value chains:** they work hands-on with smallholder farmers, enabling them to grow high-value products, engage with private sector companies and sell in profitable markets;
  - 2) **Support entrepreneurs in poor areas:** they provide business training and support to women and men who want to create thriving, sustainable enterprises;
  - 3) **Promote sustainable local economic development:** their market-led approach increases incomes for target groups, catalyzing further economic and social development in their communities.
- The above objectives match with those of our college.
- Two batches consisting of 40 students each underwent the training program. The Youth Employability and Empowerment Program undertakes an exhaustive assessment of the target underprivileged colleges in Mumbai along with providing soft skills and vocational training to interested and qualified youth (in the age group 18 to 25)
- The project aims at improving the over-all employability of the youth by providing them employment opportunities with corporates and other organizations. Mock Interviews too were conducted to boost the student's morale.



#### **IV. CAREER FAIR:**

- The Placement Cell of Smt. MMP Shah Women's College in association with Technoserve organized a Career Fair in our college on 13th March 2018. All the 80 students from Technoserve batch answered interviews. 11 different Companies like
- HERE Solutions
- ICICI Prudential
- Sutherland
- Datamatics
- TechMahindra
- Andromeda to name a few conducted Campus Interviews. Our College hosted the Career Fair. 41 of our students were placed successfully with a minimum package of 1,80,000/- Details are attached herewith.



## **PLACEMENT DATA FOR 2017-18**

### **➤ ICICI Bank Selected Students**

1. Muruga Selvi-BCom
2. Rehana Razaq Shaikh-BMS
3. Komal Verma-BMS
4. Sonali Jadhav-BMS
5. Madhuri Singh-BAFI
6. Shweta Guttamin-BMS
7. Sneha Tak-BAFI
8. Shreya Mehra-BAFI
9. Pooja Gaddam-BAFI
10. Rukhsar Shaikh-BMS

### **➤ Students Selected at Datamatics**

1. Tejashree Ghule      CUSTOMER SUPPORT ( DOMESTC PROCESS)
2. Sonali Kokitkar      CUSTOMER SUPPORT ( DOMESTC PROCESS)
3. Dhanshri Bhuwad      CUSTOMER SUPPORT ( DOMESTC PROCESS)
4. Needa Shaikh CUSTOMER SUPPORT ( DOMESTC PROCESS)
5. Shweta Srivastav      CUSTOMER SUPPORT ( DOMESTC PROCESS)
6. Sneha Gupta              CUSTOMER SUPPORT ( DOMESTC PROCESS)
7. Manali Bodke CUSTOMER SUPPORT ( DOMESTC PROCESS)
8. Tresi Vaz                  CUSTOMER SUPPORT ( DOMESTC PROCESS)
9. Geeta Therade          CUSTOMER SUPPORT ( DOMESTC PROCESS)



10. Sayali Shinde      CUSTOMER SUPPORT ( DOMESTC PROCESS)
11. Priyanka Gothankar CUSTOMER SUPPORT ( DOMESTC PROCESS)
12. Jagruti Bait              CUSTOMER SUPPORT (DOMESTC PROCESS)
13. Firdos Shaikh      CUSTOMER SUPPORT ( DOMESTC PROCESS)
14. Mohsina Khan      CUSTOMER SUPPORT ( DOMESTC PROCESS)
15. Mansi Billa              CUSTOMER SUPPORT ( DOMESTC PROCESS)
16. Ankita Dubey      CUSTOMER SUPPORT ( DOMESTC PROCESS)
17. Megha Kothari      CUSTOMER SUPPORT ( DOMESTC PROCESS)
18. Sonali Jadhav      CUSTOMER SUPPORT ( DOMESTC PROCESS)
19. Akhila Kokkula      WEB RESEARCH
20. Deva Kumari      WEB RESEARCH
21. Namrata Keni              WEB RESEARCH

➤ **Students Selected at Sutherland**

1. Ankita Bhosale
2. Ashwini Devadiga
3. Jagruti More
4. Kiran Shukla
5. Komal Dharmashi
6. Muruga Selvi
7. Rinku Das
8. Sayali Dalvi
9. Shital Kinre
10. Sumitra Gowda



**OUTCOME:**

1. Placements have encouraged the SY BA & B.Com students who will now take admission in their third year to take up Employability Skills training. There are many enquiries for the same.
2. It will also have a positive impact on students who plan to leave this college and take admission to other colleges.